

# AVA GASPER

## CONTENT DESIGNER

Creative graphic designer and content creator with experience in photography, video production, social media, and brand design. Passionate about producing clean, modern visuals that capture meaningful moments.

### CONTACT



Saskatoon, SK



avadawng@hotmail.com



avadawn.ca

### SKILLS

Adobe Illustrator,  
Photoshop, and  
Premiere Pro

Image/Video  
Editing

Basic HTML & CSS

Google Workspace

Creative Idea  
Generation

Leadership

Strong Work Ethic

### EDUCATION

#### Saskatchewan Polytechnic Interactive Design and Technology Diploma

2024 - Expected Jun 2026

Focused on designing and creating digital experiences, including graphic design, web development, UX/UI design, video and image editing, and marketing.

### EXPERIENCE

#### SOSA **Administrative Assistant** | Jun 2025 - Aug 2025

- Managed customer inquiries through the phone and email
- Data management and organization
- Scheduled property showings

#### Vendasta **Digital Marketing Intern** | Jan 2024 - May 2024

- Developed client portfolio for small businesses
- Collaborated with a team of marketers

#### Benchmark Public Relations **Graphic Design Intern** |

Dec 2022 - May 2023

- Designed promotional materials for Sask Trails and Sask Music Conference
- Revised and refined designs based on client and team feedback

### VOLUNTEERING

#### Basketball/Volleyball Photography **2024 - Present**

Kenaston School, Saskatchewan Polytechnic

- Captured in-game photos and video highlighting key moments
- Used media studio and lighting equipment for athlete profile shoots

#### Basketball/Volleyball Coaching **2024 - Present**

Kenaston School

- Assisted with planning and running practices for young athletes